



NEXT
EINSTEIN
FORUM

GLOBAL GATHERINGS MEDIA KIT

Overview

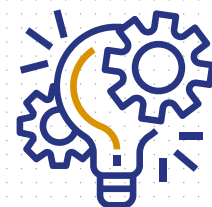
The NEF Global Gatherings are the largest science and innovation gatherings on the African continent. The NEF Global Gathering 2020 will harness the research and innovation pathways for Africa's transformation.

Quick facts

- 1600 registered participants in 2018
- Presidential panel
- 500+ leaders
- Conversation with Nobel Laureates
- Over 60% young participants (under 42)
- 40% women participants
- 70 global speakers
- Ci2i Innovation competition and investor meetup
- Over 414 institutions represented in science, civil society and policy
- 🇸🇳 **1st Edition:** Dakar, Senegal, 8-10 March 2016
- 🇷🇼 **2nd Edition:** Kigali, Rwanda, 26-28 March 2018
- 🇰🇪 **3rd Edition:** Nairobi, Kenya, 10-13 March 2020

What's new

- Over 2500 delegates from 80 countries
- \$500,000 Kifra Prize
- Innovation Salon
- Science and Arts Festival



Some media excerpts from #NEF2018

African
BUSINESS

"When we say the next Einstein will be from Africa [...] it isn't motivational speeches; it is our blueprint." *Thierry Zomahoun, President and CEO of Next Einstein Forum*
WEF Special Report, September 2019, p. 20

CNN

"The 'next Einsteins', are world class researchers under the age of 42 whose work covers everything from urban health to space exploration, solving today's problems [...] and conjuring up ideas for future challenges."

BBC

"The 'next Einstein'? She is from Africa [...] a rallying call for investment in maths and physics research in Africa."



ALJAZEERA

"Next Einstein Forum hopes to reverse a situation in which Africa's brightest talent feels compelled to move outside the continent to work at the cutting edge of research - and earn a decent salary."

The
Economist

"Next Einstein Forum is an attempt to overcome fragmentation, by providing a continental congress at which African scientists can meet."

TEDBlog

"The forum is the latest development toward Turok's 2008 TED Prize wish: that we celebrate an African Einstein in our lifetimes."



Some thought leadership

NEF Fellows and Ambassadors, Africa's Brain Trust.



Scientific African. Peer reviewed, open access, inter- and multidisciplinary scientific journal dedicated to expanding access to African research



NEF Medium. Depository of cutting-edge stories and analysis on science, tech and innovation in Africa, and around the world



Scientific African Magazine. Documents science and technology developments in Africa with a special focus on the published research in Scientific African



NEF Newsletter. Weekly newsletter reaching over 10,000 decision-makers in governments, global businesses, universities, think tanks, etc

NEF social media platforms:

 Next Einstein Forum
  Next Einstein Forum
  Next Einstein Forum
  @NextEinsteinForum

NEF Facebook and Twitter platforms are a must-go place for instant trends on Africa's and world's science news. On YouTube and Flickr, NEF features short-form videos, interviews and photos.



If you are developing coverage of science in Africa or need a specific expert scientific source, please contact media@nef.org.

100 million

VIEWERS & READERS
WORLDWIDE

Global reach

- More than **200 journalists**, science writers and bloggers attend the NEF Global Gatherings
- Televised sessions from leading international broadcasters
- **More than 600,000** media and social media mentions of the Global Gathering in 2018 alone
- Over **100,000 views** on the Global Gathering blog
- 7 million followed events on social media across channels
- Internationally recognized flagship reports on advancing science and technology in Africa

